



OUR PURPOSE

We preserve and create wealth in a sustainable way for the benefit of future generations. Our purpose is to create sustainable value for all our stakeholders in a way that contributes to sustainable solutions to the most pressing global challenges.

We believe that wealth is not just about financial assets; essential as these may be, wealth is about all the things that we value in life. In a broader sense, wealth represents the collective wisdom of a society and the cultural norms and values that sustain it. As a company, we believe that the generation of wealth – and its re-distribution through taxation – are critical to the process of creating and maintaining stable, successful societies. Given that societal cohesion necessitates wealth creation, we believe that wealth management cannot be the preserve of a few but is a necessity for all.

Why sustainability is integral part of everything we do

We believe that if we – together with our stakeholders – contribute to a more sustainable world, everyone will benefit.

- Our people: we believe that talented, vital and impactful people want to work for inclusive companies whose purpose, culture and values they share.
- Our clients: we believe that the wealth we build or preserve for our clients today, will only retain its real value in a sustainable future world.
- Our shareholders: we believe as an integrated wealth manager we can benefit from these opportunities and create attractive long-term financial and sustainable value for our capital providers.
- Our society and planet: we believe that the generation of wealth in a way that we restore a livable environment is critical to the process of creating and maintaining

What we do

In all our different roles – as investor, solution and service provider (advisor), lender, employer and purchaser – we set concrete and measurable targets. We focus on areas where we are best equipped to make a meaningful contribution.

- Climate and biodiversity: helping our environment to recover faster by contributing to energy transition and biodiversity;
- Smart and circular economy: helping our investee companies to contribute to a smart, circular and inclusive economy;
- Living better for longer: helping our clients and society to live longer and in better health.

How we contribute to sustainability

We believe that preserving and growing capital in a sustainable way is a peoples job. Everything we do is about building close relationships with our clients. Personal contact and deep-rooted trust are crucial in this. In addition, the quality of the dialogue we have with the companies we invest in on behalf of our clients is very important. Our experience as a long-term engaged shareholder is that the directors of both large and small, listed and non-listed companies attach great value to the dialogue that our people have when it comes to both financial and sustainable value creation. We believe that inclusion and active ownership is a more impactful strategy for finding a new balance between people, planet and profit than excluding entire sectors or companies in advance. This is what we call the new active, creating integrated financial and sustainable alpha.

An entrepreneurial spirit is the best answer to our clients' challenges now and in the future. Entrepreneurship is in our DNA and in the fibres of everyone who works for us. Like no other, we are pro-active and decisive in rapidly changing times, to sense the markets and to grab opportunities. We are entrepreneurial sustainable.